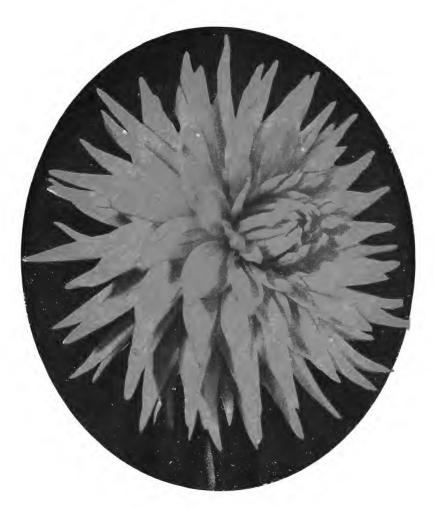
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62,39

Success Dahlia Gardens



Alice Whittier

General Information.

- TERMS: Remittance with order on or before shipment. Retail orders are delivered prepaid. Please remit by bank draft, Post Office Order, or registered mail. No stock sent C. O. D. unless 50 per cent. of purchase price accompanies order. Remit by Postal Money Order from Canada or other foreign countries.
- ORDER EARLY and avoid disappointment should the variety desired be sold out. Orders are filled in rotation as received. If for any reason we are unable to fill an order complete we will assume no responsibility in excess of purchase price of stock we are unable to fill order on.
- SHIPPING: We begin shipping tubers about April 15th unless otherwise desired. Green plants are shipped from May 15th to June 15th.
- **SUBSTITUTION:** We never substitute without permission, but suggest you mention a second choice.
- CULTURE: Complete instructions for growing dahlias will be sent with each order.
- **GUARANTEE:** All stock is guaranteed to be true to name and in growing condition upon arrival. If for any reason it is found otherwise please return at once and we will cheerfully replace or refund purchase price if requested to do so.
- GREEN PLANTS: Our green plants are all base cuttings, which make stocky, well rooted plants that will grow and produce fine bloom and make good clean tubers. Our plants are grown in a specially built green house for this purpose. They are grown under moderate heat, and at the proper time are hardened off in co'd frames. We have shipped green plants to California and they arrived in fine condition.
- **COMMERCIAL GROWERS:** We cater to a high class retail trade, but we will allow the usual trade discount on our own introductions and on other varieties where our stock will permit. Write for discount mentioning varieties wanted. We grow many varieties not listed.
- SPECIAL BARGAINS: Collections of 12 named varieties \$5.00 and \$10.00. Our selection, all different large blooming kind.
- ABBREVIATIONS: C., Cactus; H. C., Hybrid Cactus; D., Decorative; P., Peonyflowered; S., Show; H. D., Hybrid Decorative.

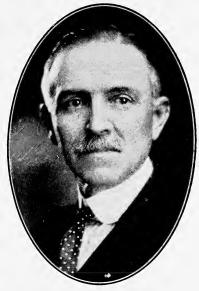
NOTICE: This list cancels all previous prices.

Dahlia Seed.

We have a small quantity of selected dahlia seed to offer for \$2.00 per package of about 50 seeds. The kind we are producing our Trial Garden winners from. Dahlias grown from seed will produce flowers and tubers the first year if directions on package are followed. It is all a gamble in growing dahlias from seed, you may get a winner and you may not, but it is interesting.

Join Some Dahlia Society.

You owe it to yourself to join some dahlia society and we take great pleasure in presenting the names of the Secretaries: Wm. J. Rathgeber. Sec'y American Dahlia Society, 198 Norton St., New Haven. Conn.; A. E. Thatcher. Sec'y Dahlia Society of New England, 17 Hamlet St., Dorchester, Mass.; Miss Harriet R. Halloway, Sec'y Dahlia Society of New Jersey, 225 E. 7th St., Plainfield, N. J.; H. T. Hennig, Sec'y Dahlia Society of California, 621 Third Ave., San Francisco, California. All the societies issue interesting Bulletins chock full of doings of interest to all dahlia growers. A \$2.00 bill will enroll you in any of these worthy societies. Mail it NOW.







Harold G. Reed

Our Greetings for 1927

A T this season of the year, in extending our warmest greetings, we wish also to thank you for your growing and generous patronage. We pledge ourselves throughout the coming season to maintain that same high standard of quality and service which has in the past earned your confidence, and for which you have expressed your appreciation by a constantly increasing volume of business.

To the New Comers and Prospective Customers:

We respectfully solicit your valued patronage and assure you that we shall give any order you may place with us our personal attention. We feel confident that you will be pleased with our cheerfulness in having the privilege of serving you. A trial order will convince you our stock, service and business method is such that it will win your warm approval.

Sincerely yours

SUCCESS DAHLIA GARDENS

We wish to express our appreciation to the many friends of our Mr. Charles G. Reed for their confidence in electing him Vice President of the American Dahlia Society and President of The Dahlia Society of New England for 1927.

Member, American Dahlia Society; Dahlia Society of New Jersey; Dahlia Society of New England; Dahlia Society of California.

REFERENCES: Merchants Trust Co., Lawrence, Mass., Mr. William Rathgeber, Secretary American Dahlia Society, New Haven, Conn.

ALICE WHITTIER.

This introduction of ours has stood the test of the Trial Gardens and the keenest competition in the show room and carried off the highest honors. Any dahlia that can win certificates at two trial gardens in one year and the following year score 90 at the Northwest trial gardens and win the highest honor for the most perfect and most beautiful dahlia at the Dahlia Society of California Dahlia Show held in San Francisco, Cal, in 1926, must be an outstanding dahlia. What other Dahlia has a record like this?

Mr. Earle, W. Houghton, Galva, Ill., writes: "'A'ice Whittier' perfectly fine. Plenty of large, perfectly formed blooms on adequate stems. Growth very vigorous. Root production good. First bloom only slightly disbudded 10.5 inches in diameter. Smallest bloom (no disbudding whatever) over 8 inches across. Good depth and keeping quality."

Mr. Geo. E. Anderson, Pembroke, Pa., writes: "Your 'Alice Whittier' is the Best yellow dahlia that I have ever seen."

Mr. Robert Legleiter, Cincinnati, O., writes: "I want to inform you that 'Alice Whittier' is the finest yellow I have ever grown, and that in the worst season as to weather Cincinnati has ever known. In fact the weather has been so hard on dahlias that the Garden Club has called off the annual show. One bloom is 9 inches in diameter and 5 inches in depth, and more coming."

Mr. F. C. W. Almy, Tiverton Four Corners, R I., writes: "I am not surprised to hear 'Alice Whittier' "swept the decks" at California. I have had a number of bloom 10 inches in diameter and must have been 6 or 8 inches deep, which makes a monster flower, yet as graceful and beautiful as one could wish. I have cut 5 or 6 huge flowers from one plant that has two more bloom nearly as large as my head and another nearly open, and innumerable buds. I could cut these with three foot stems or more. If you have any other introductions of equal merit please let me know as I must have them."

Mr. H. B. Sheldon, Waltham, Mass., writes: "I am just writing to you to convey to you the pleasure I had growing 'Alice Whittier.' I consider it the BEST yellow I have seen. I say this without reservation."

Mr. W. L. Darnell, East Moriches, L. I., writes: "'Alice Whittier' was glorious. Very large on very tall bushes, and one of the finest yellows it has been my pleasure to grow."

Mr. Thomas Adams, Central Falls, R. I.,: "I am an amateur dahlia grower. having grown them two years. I grew 'Alice Whittier' and it was the most attractive dahlia in my garden. It created quite a sensation with my visitors.

Mr. J. T. Wade, Central Falls, R. I., writes: "The 'Alice Whittier' I saw growing in Mr. Walter Angell's garden was the finest dahlia I ever saw." Mr. Syl. Stanbrough, Zionsville, Ind., writes: "I won first prize with 'Alice Whittier' in keen competition."

Mr. Walter Hindley, Pawtucket, R. I., writes: "I had the pleasure of growing your 'Alice Whittiier this season, and I am pleased to inform you that it was one of the outstanding varieties in my garden. This dahlia is worthy of a place in the finest collections."

Mr. Wm. H. Shorey, Seattle, Washington, writes: 'Alice Whittier' has been much admired here in my garden by visitors. I have a picture taken of a lady standing in front of it, one who has traveled over Europe this season. lecturing, and visited many dahlia gardens. She said she did not see anything so beautiful there. It is covered with bloom at present writing, (Nov. 10th.)

Garden and Home Builder Magazine, in its December issue, places 'Alice Whittier' on the Dahlia Roll of Honor for 1926 and mentions it as follows: "'Alice Whittier' created something of a sensation when she visited the San Francisco show, and came out with the prize for the most beautiful Dahlia

Her color is light yellow, but clear and pleasing; bright silver tints give her a pleasing effect of beauty. She is a well certified Hybrid cactus with four Certificates of Merit. A fine grower, that won her place in a year when so many good new yellows were shown."

Up-to-Date-Dahlia Gardens, New London, Conn., writes: "Last spring we bought six of your dahlia 'Alice Whittier.' It made a robust plant and the white fly did not trouble the foliage. We found it a very free We had many blooms from 31/2 to 5 inches deep and 8-11 inches in diameter, measured on the plant without straightening out the petals. We disbudded very little and no feeding. It also made very large clumps of tubers. It is always a pleasure to grow new varieties, but only a chosen few have the satisfaction of creating a dahlia like 'Alice Whittier.'"

Mr. Chas. Garrity, Mission San Jose, California, writes: "At the recent show held by the Dahlia Society of California at the Palace Hotel, San Francisco, I exhibited two blooms of 'Alice Whittier.' (awarded first prize over all amateurs best flowers. One of the blooms was It was also awarded the special prize for the most perfect and most beautiful bloom in the whole show, beating growers with years of experience, while I am only practically I thought perhaps the above would be useful for your catalog."

NOTE—We appreciate Mr. Garrity's kindness in writing us about this most remarkable win, as it came entirely unsolicited. May this win only be a stepping stone to more wins of the same sort is our wish to Mr. Garrity.

We could continue mentioning the fine comments heard from customers, but we could not say anything more convincing than the above reports.

"THE BANDIT"

That brilliant scarlet and yellow hybrid cactus that wins everywhere. What other dahlia has a better record at the trial gardens and in the show room? Award of Merit at the trial gardens at New Brunswick, N. J., and Storrs, Conn., 1925, North Western Trial Gardens and the trial gardens of the Dahlia Society of California 1926.

Tuber \$7.50. Plant \$3.50

Dr. Robert Mann of Memphis, Tenn., writes as follows: Mr. Charles G. Reed,

Lawrence, Mass.

My dear Mr. Reed:-

Thanks very, very much for calling my attention to "The Bandit." I won first prize with it at our Tri-State Fair show for the best cactus or Hybrid Cactus, it created a storm of admiration there and also in my gar-Its bloom is No grower of this variety will ever be disappointed. beautiful beyond comparison and the habit of growth is ideal. I congratulate you on bringing it out, and again thank you.

Yours very truly,

ROBERT MANN.

Dr. A. J. Faulk, Mitchell, Neb., writes:

I won first again with your wonderful creation "The Bandit." You will remember that I won the first prize with it last year and it is as popular today as ever. The judge just could not get away from "The Bandit."

Yours very truly,

A. J. FAULK.

North, East, South or West it has won its way to the top as a garden and exhibition variety.

HARRY MAYER—(New 1927)

HARRY MAYER (D.) New-After growing this dahlia last year we have boosted it to all dahlia lovers. It is one of those dahlias that you can't forget. It's different. The large bloom often were 10 inches and over and carried facing perfectly erect looking you straight in the eye, and you simply have to stop and admire it. The highest compliment we can pay this beautiful dahlia is that we place it in the class with such outstanding dahlias as Marmion, Broomall's, Waite's, Fisher & Mason's, Kennedy's and The color is very attractive, pale rosolane many other leading originators' best dahlias.

purple. The habits of the plant are splendid, with that very dark green foliage we all so much admire, with stems carrying the flowers erect high above the foliage. If you want the best don't pass this one. Stock Limited.......Tuber \$15.09. Plant \$7.50 NOTE—We are joint introducers of "Harry Mayer" with its originator, William Seltsam.

seitsam.

JACK O'LANTERN—(Our 1927 Introduction)

This, our newest introduction, was placed on the Dahlia Roll of Honor of Garden and Home Bui'der Magazine in 1926 by its editor, Derrill W. Hart, who had first met this new creation at the Trial Gardens of the Dahlia Society of New Jersey at New Brunswick, N. J., where it was awarded a Certificate of Merit, and again at the New York Botanical Gardens, at Bronx Park. In the above Magazine Mr. Hart's comments are as follows: "Jack O'Lantern. This brilliantly colored Decorative is one of our favorites. But we love bright colors, anyhow. It is a true Decorative with open petals of bright orange-red, shading to a dark Spanish red near the center, with go'd tips to the petals that form the center. It is a dashing, bold flower that will be a 100 per cent. success with men."

We did not intend to release this dahlia until 1928, but had so many inquiries from visitors at the trial garden and Bronx Park that we have decided to release a limited amount of tubers and green plants this season. We believe this dahlia will eventually be found in the better collections. The large bloom are carried on perfet stiff stems looking you in the eye. This variety is a vigorous grower and free bloomer. Would suggest ordering early if the description appeals to you...Twoer \$10.00. Plant \$5.00 Net

DAHLIAS TO REMEMBER FOR 1928 We Think They Are Our Best

CROWNING GLORY—Nothing like it. Scarlet with white tips shading down the center of each petal. The outstanding dahlia at Bronx Paark 1926 and featured in New York Sun with a two column picture. Ten-inch flowers easily, on stiff stems. Ask anyone about this dahlia who visited Bronx Park. They could not miss it in 10,000 dahlias. It is so different and odd.

GOLDEN DREAM—The best gold dahlia ever produced. Certificate Dahlia Society of New Jersey and Storrs, Conn., trial gardens 1926. - First prize Boston 1925. First prize for best seedling in the keenest competition Mitchell, Neb., 1926. shown by Dr. Faulk. Please write him and ask him if this dahlia is any good. Ten-inch flowers on very long, stiff stems.

FIRE CHIEF—The best screaming scarlet that we or our visitors ever saw. Two awards of merit at the trial gardens. It is large, held erect on good stems. Could have sold out every tuber we could have grown last year, and it is four years old.

YELLOW PRINCESS—Geo. W. Fraser giant yellow Decorative created some sensation when we exhibited it at Boston last fall. It has everything a good donlia shou'd have, all the size to suit you, stiff stems, and a winner of many prizes for Mr. Fraser in 1926. Award of Merit Storrs Trial Garden 1926. Order now being booked for Mr. Fraser for 1928 delivery. Don't miss this monster......Tuber \$10.00. Plant \$5.00

ANGELIO AIMIONE (D.)—We have grown this dahlia for two years and we are listing it for the first time. Mr. Rindfleisch, the originator of the celebrated Fort

ALICE GREEN (D.) New—This is one of the very new dahlias that we have grown that stands out as one of the best. It is a strong robust grower with foliage no insect will attack. The foliage is very dark green, which only makes the very large crange blossoms all the more attractive. The stems are perfect long, stiff and hold the bloom high above the foliage. Forget the low price and buy this on our recommendation. It has everything a dahlia should have costing \$10.00 or more. Stock limited.

Tubers \$4.00. Plants \$2.00 Net

ALICE LONGFELLOW (H. C.)—A very fine new dahlia. Color a blending of shrimp pink, shading to pale gold at the center of flower, each petal tipped with pale pink, shading to white. A dahlia that is chosen by those who love sheer beauty.

Tuber \$2.50

ALICE VOISINET (H. C.)—Mr. Davies describes it as follows: The color is bronze and copper, shading to buff and henna, with beautiful golden sheen. The flowers are very large, with perfect form and extra good stems. Tuber \$2.50

ADOREE (H. C.) (Mastick) New—A very artistic dahlia that was a great favorite in our garden. It is not immense in size but with its perfect form, freedom of bloom, good keeping qualities and most exquisite color, soft rose pink darkening towards the center with yellow at base of petals and a golden sheen over all, and its twisting and curling florets makes an unusually attractive appearance...Tuber \$5.00. Plant \$2.50

BEN WILSON (D.)—Attracts attention in any garden. The flowers are very large, the color is an orange-red with the petals tipped with gold......Tuber \$1.00

BALLET GIRL (C.)—Buff orange tipped white; red-striped white and solid buff: on the same bush. Splendid type and very large......Tuber \$1.00

BLACK JACK (D.)—Another California introduction of great merit. The flowers are extremely large, with long, stout stems, ad the color is a very rich dark maroon, almost black, does not burn and has good keeping qualities. A grand exhibition variety. Tuber \$3.00

BOB PLEUSE (D.)-Very dark maroon and white tipped. Very attractive.

Tuber \$2.00

BLUE NOSE (D.)-A big lavender that is held erect on strong, stiff stems, a free bloomer and a most desirable dahlia for the garden. The bloom has a white line through each petal which adds to its beauty. This is another of Mr. Bissell's introductions and

CHIONIA (D.) New-Another of Bissell's new introductions that attracted the attention of all visitors as the plants were always loaded with great big bloom held erect on good strong stems and the color of a wonderful combination, shades of lavender, yellow and carmine. You just have to see this dahlia to fully appreciate the beauty of it. Stock limited.

CHARLES P. NOYES (D.)—We have in this new dahlia a novelty that is difficult to describe as to its color combination, as the petals seem to be a riot of pink and white streaked and splashed over each petal. The size of bloom is very large without any extra care. If you are looking for something entirely different in coloring you should add this one to your collection. Stock very limited. Tuber \$3.00. Plant \$1.50 Net

COL. H. J. SEELEY (D.)-If you are looking for something new in a dark red at a moderate price this one will suit you. The habits of this variet; are all that could be desired, a beautiful bush with very dark foliage, with the large bloom carried

CITY OF LAWRENCE (D.)—One of the best yellows to date, having four awards of merit at the trial gardens, including a certificate of the North Western trials 1926. scoring 89 points. We are proud of this introduction as it has stood the test for three years and is still among the leaders, winning prizes every year, everywhere. growers have grown this dahlia over eleven inches and five or six inches deep.

Tuber \$4.00. Plant \$2.00

CALIFORNIA SUPERBA (D.)—A delicate shade of pink, shading to white center.

CASPER G. WARE (D.) New-This dahlia attracted considerable attention at the Camden and the New York shows. Flowers are large, 8-10 inches across, regularly

C. P. R. (D.)—An immense flower, color is a buff yellow with magenta shadings. A very handsome flower and one that is well liked. A fine bloomer with good stems.

Tuber \$7.50. Plant \$3.50

COHASSET SURPREME (D.) New 1927—Here is one of the best dahlias we saw It is very large and the beautiful bloom is held erect on very long, stiff stems, held high above a very tall growing plant. It is a beautiful sight to see this dahlia in full bloom with the great, large lavender pink bloom standing supreme above most of the other plants in the garden. The blossoms are lighter in color in the center, with a deep We believe this dahlia will be one of the shining lights of the new 1927

COPPER KING (Dec) - Wonderful arrangement of copper, yellow and light red reverse. This dahlia was listed at \$50.00 per bulb in 1923, but was not marketed until

CIGARETTE (H. C.)—Color, creamy white, heavily edged orange, but no two flowers are exactly alike. The petals are long and narrow and inclined to roll.

Tuber \$1.00

CAMBRIA (D.) -The color is rich rosy pink, toning in white in center. The

CHAMPAGNE (D.)—One of the largest dahlias. A massive flower standing upright on long stiff stem. Coloring is rare—a dull golden champagne varying to chamois

CHARLES STRATTON (D.) -A grand exhibition fluffy flower that won sixteen prizes in New Jersey for size and artistic coloring. Color is pale gold, shaded and tipped with old rose. This is new and deserves a place in the finest collections.

Tuber \$4.00. Plant \$2.00

DADDY BUTLER (H. C.)—A large hybrid cactus of fine form for exhibitions. Color is of the American Beauty rose shades. The reverse of the petals is a lighter tint, giving a variation of color. The stems are perfect...........Tuber \$2.00

ELITE GLORY (D.)—It surely is a "Break" in the dahlia World. None of the very best can surpass it, and this is saying a lot when we have seen such a year for a few very outstanding dahlias. It surely is a spectacular dahlia and must be included in all the better collections. It is a monster flower of a brilliant rich, red color with no shadings, held perfectly erect on stiff stems. Another of those beauties that the visitors rave about. Elite Glory is here to stay for those who like size, as it has quite a reputation on winning for largest in the show as well as all kinds of other prizes. Won in a class of 106 of world's best dahlias at Camden, N. J., show.

ENOS PYLE (D.)—A beautiful golden bronze, face of petals shaded and streaked with jasper and opal red. Reverse streaked and veined with rosolane purple. Blossoms held erect on strong stems. Awarded Certificate at Storrs, Conn.....Tuber \$3.00

EL PAJARO (P.) New—Jessie Seals 1926 introduction. Very large flowers that attract much attention. The petals twirl and twist in a most artistic manner. Pink is the predominating color, rose pink outlining the outer edges and throughout the center petals. The base of petals is a bright golden yellow which is also slightly suffused through the flower. Blossoms are held high above the foliage on stiff stems.

Tuber \$2.50

ELIZA CLARKE BULL (D.)—It is great pleasure to recommend this fine white dahlia. It is large and regularly formed and will produce very large flowers without forcing. A prize winner in every way. Fine stiff stems....Tuber \$7.50. Plant \$3.50

EVA COLE (D.)—One of Mr. Murphy's finest. Considered one of the finest of recent introductions. A most attractive color combination of bright red and gold, wonderful for exhibitions and claims have been made growing it eleven inches and over.

Tuber \$7.50. Plant \$3.50

ESTHER R. HOLMES (H. C.)—Always a prize winner. Beautiful orchid pink flower of wonderful formation on extra good stems. First prize at A. D. S. Show.

Tuber \$1.00

EARLE WILLIAMS (D.)—The brilliant crimson and white of this flower are well distributed. It has both blooming quality and size with a very luxuriant foliage.

EASTERN STAR (D.)—This dahlia is one of the very best 1925 introductions that will produce very large exhibition flowers which are carried erect on strong stems. A beautiful soft yellow with gold shadings attract attention in any garden.

Tuber \$5.00. Plant \$2.50

FAY LANPHIER (H. C.)—This new creation won the prize for the best 1923 seedling at the Dahlia Society of California show in 1924 and second prize for the best dahlia in show. It is a large Hybrid Cactus and has great depth. The center is picric yellow with each petal gradually blending toward the outer edge to a creamy yellow, giving an appearance to the petals as they twist and curl, of being tipped white. The stems are long and stiff. We have found this to be a very desirable dah'ia.

Tuber \$7.50. Plant \$3.50

FRANCIS L. HAYES (D.)—A very desirable dahlia, good strong growth, with flower carried erect on good stiff stems. Color amaranth pink......Tuber \$1.00

FARNCOT (C.)—This variety received a certificate at Storrs Conn. Trial Garden in 1924, scoring 86 points, and won first prize at the New York show in 1926. We have never grown any dahlia that will out-bloom this one. We counted over fifty bloom and buds showing color on one plant last season and they will keep for days and days after cutting. The color is aster purple, with a majority of the blossoms tipped white. The stems are perfect with flower carried on top. Stock limited.

GYPSY (D.)—A new Geisha Seedling with flowers of enormous size on long, stiff stems. Color scarlet and gold. Fine for exhibition. First prize A. D. S. Show.

Tuber \$2.00

GIANT RUBY (D.)—Enormous flower of a most beautiful vivid red, considered by many to be the best red. Large blooms are held erect on good stiff stems. Excellent for exhibition. First prize A. D. S. Show for the best red 1925. Here is a winner.

Tuber \$1.50

GEORGE SKEENE—Very large orange buff flower that attracts attention in the garden. Hybrid cactus type of flower on long stiff stems. Stock limited.

Tuber \$5.00. Plant \$2.50

HEAD OF THE NATION—Originator's description is as follows: "The largest incurved, claw shaped true cactus Dahlia in existence. I have grown this wonderful Dahlia in my garden perfectly natural, without disbudding whatever, to measure nine inches in diameter. Think what can be done with this flower by disbudding. In color this dahlia is purple with a magenta overcast. It makes a tall plant and is an exceedingly free bloomer." This dahlia was awarded a Certificate of Merit at Storrs trial garden. Mr. Stillman's price for this dahlia in 1924 was \$75.00 per bulb.

Tuber \$10.00. Plant \$5.00

HARRY SHELDON, JR. (Dec.)—With us they averaged ten inches and some growers claim to have grown them 12 inches in diameter, and 5-6 inches deep. It is a beautiful pink and white flower and a fine exhibition dahlia. Sold for \$25.00 1924.

Tuber \$5.00

HERALD-TRIBUNE ELITE (D.)—When we had the pleasure of being one of the judges that awarded this beautiful dahlia the Garden & Home Builder sweepstakes we thought this was the very best white we had seen. Our judgment has proved correct, as this dahlia has never been defeated when competing for the best white dahlia in the show. It is a remarkable dahlia with its rich pure white, large blossom's carried erect on long stiff stems above the heavy dark green foliage, it always attracts the attention of our visitors. You should grow this dahlia......Tuber \$5.00. Plant \$2.50

ITALIAN SUNSET (D.)—This wonderful novelty created quite a stir at Boston show, where it won first prize for best vase of seedlings. Color cream to yellow background, with shades of mauve-pink orchid, rose and cerise, all blending, and radiating from a full center. Large flower 8-10 inches held erect on long stiff stems.

Tuber \$15.00. Plant \$7.50

JERSEY'S BEACON (D.)—Chinese scarlet with paler reverse, giving a two-toned effect, a very large flower with good stem. Winner of the silver medal for the best new variety at New York show 1924. Best vase red 1925......Tuber \$5.00. Plant \$2..50

JERSEY MAMMOTH (D.) (H. C.)—Truly a monster. Winner of the largest bloom class in New York show. Color a rich golden mahogany.

Tuber \$5.00. Plant \$2.50

JERSEY IDEAL (D.)—The color of this fine new dahlia is best described as lavender-pink, although sometimes it is nearer lavender, flowers are born face up on top of the long stiff stems, the petals falling down and making a very deep flower. A vigorous grower and free bloomer. Certificate of Merit, score 89 points.

JERSEY EMPRESS (D.)—The flowers produced by this variety are large, having a very pleasing formation, color Anthracene violet, is sunproof, petals narrow and wavy, very pleasing formation, color Anthracene violet, is sunproof, petals narrow and wavy, very pleasing formation, color Anthracene violet, is sunproof, petals narrow and wavy.

ivigorous grower with very dark foliage. Flowers are of good size on stiff stems. **Tuber \$2.50**

JERSEY EMPEROR (D.)—In its color, a dark maroon. The low growing bushes were always loaded with great large bloom, until the bushes are cut down by frost.

JERSEY CAPRICE (D.)—One of the autumn shades that is hard to describe: flowers large and of good form and substance, stems rigid, holding the bloom erect. Splendid exhibition, and also a good cut flower variety......Tuber \$10.00. Plant \$5.00

JERSEY DELIGHT (H. C.)—The color of this variety is a beautiful old rose pink; flowers are medium size, and borne on good stems.....Tuber \$10.00. Plant \$5.00

JERSEY SUPREME (D.)—A very pleasing shade of Laelia pink; the flowers are medium size. It is a very free bloomer. The stems are slim but stiff.

JEAN ROOSEVELT (P.)—This new dahlia is one of the finest in our collection. The size is very large, growing up to ten inches in diameter. The color, amber center. shading through salmon pink to a rose, with rose reverse......Tuber \$5.00

JEANNETTE SELINGER (D.)—A large, deep flower of glowing maroon, twisting and showing a light reverse. Stiff stems holding the large flowers erect....Tuber \$3.00

KING SOLOMON (H. C.)—A beautiful orange buff or golden orange with an iridescent sheen on the curled and twisted petals, forming an exceptionally artistic dahlia; stem extra fine; very floriferous, and it can truly be said. Solomon in all his glory was not arrayed as beautifully as this daahlia.......Tuber \$5.00. Plant \$2.50

MISS M. E. DINGEE (D.)—An enormous flower of color hard to describe. It is a combination of salmon, orchid and yellow, the blossoms are held erect on good stems.

Plant \$5.00

MRS. E. P. JUDD (D.)—Carmine and rose suffused with cream, a very beautiful flower, free blooming and carried on strong stems. This is one of the largest dahlias we have grown. You should have this one in your collection......Tuber \$3.00

MRS. JOHN K. ALLEN (D.)—One of the most attractive dahlias that we have grown. The form is unusual, the petals ar high in the center then reflex at the same time they seem to whorl, giving the whole flower a most pleasing form. The color is also different than any other dahlia, red at base of petals with buff to the tips.

MARIE LOUISE (D.)—The large double flowers are a beautiful yellow with a faint touch of salmon pink blending towards the outside petals......Tuber \$1.00

MRS. CARL SELBACH (D.)—A large flower of lavender pink with lighter tints toward the base of petals, no better stems on any dahlia that grows......Tuber \$1.00

MRS. EDWARD TAYLOR (D.)—Immense flower of a beautiful cerise color. Too much cannot be said about this wonderful flower, held erect on good stems.

Tuber \$7.50. Plant \$3.50

MINNIE BYRNES (D.)—New last year and we found it a very good dahlia that needs very little attention to grow good size flowers on a fine, strong growing plant held erect on good stiff stems. We have been trying to get a good collection of dephlias that are new, yet not expensive, and this is one of them. Color pale pink......Tuber \$1.00

MRS. A. G. HULL (D.)—This dahlia was grown at Bronx Park and was well thought of by the visitors, so we grew it last year and we shall grow it again this year. It has a good strong growth, dark foliage, stiff stems, and the color appeals, Mallou pink.

MISS MILFORD (D.)—Another popular priced dahlia that is so good that we shall grow it again this year. Fine, strong foliage, good stiff stems that hold the large The color is a combination of crimson and white, something different. flowers erect.

Tuber \$1.50

MRS. ANNIE ROCHE (D.)—An unusually attractive dahlia with fine habits, strong, robust grower, fine stiff stems that hold the large flowers erect. The color Spinal pink with the dark green foliage makes an appealing combination that attracts the eye. Stock limited......Tuber \$2.00

MISS CALIFORNIA-in 1926-now named SANTA BARBARA-A large decorative dahlia, perfectly formed and beautiful in color, known as Oriental fuschia (a new It is an excellent keeper, making it a fine commercial as well as an exhibition prize for best three-year-old securing for 1927.

The large bloom are held erect on long stiff stems.

Tuber \$5.00. Plant \$2.50 variety. Winning first prize for best three-year-old seedling for 1925, and the Santa Barbara Trophy in 1926.

MADRONA (D.)—Another California prize winner, winning the Garden and Home Builder sweepstake at San Francisco in 1926. This new 1926 creation is a rich, velvety crimson in co.or, the bloom are large and held erect on long stiff stems......Tuber \$3.00

MRS. J. J. MARSHALL (D.) -- Another of the beautiful autumn shade: true golden bronze with a vivid copper center. This is a very large dahlia, held erect on long stiff stems. This is one of the best dahlias Mr. J. J. Marshall has introduced.

Tuber \$5.09. Plant \$2.50 Net

MRS. CALVIN COOLIDGE (P.) - This new introduction is of mammouth size and fine form, with extra large wide petals. The color is a solid rosy mauve, glowing and very attractive......Tuber \$2.00

MAID OF THE MIST (D.)—This magnificent dahlia, in color a lovely deep cream shading to a beautiful salmon pink on outer petals, which roll back to a depth of four

MRS. I. DE VER WARNER (Dec.)—A very large blossom of soft orchid coloring seldom seen in a dahlia. A refined, lovely deep pink, beautifully formed flower of great

MARGARET MASSON (D.)—One of the largest dahlias we have grown. beautiful silvery rose pink dahlia has won prizes galore, several first prizes for largest in the show and Certificate of Merit by the Dahlia Society of New Jersey. Wonderful exhibition variety on account of size, good keeping qualities and fine upright stems. Always covered with bloom. You should grow this dahlia.... Tuber \$4.00. Plant \$2.00

MISS BRIDGEPORT (D.)—Extra large flower held erect on cane stiff stems. Color creamy white overlaid with light lavender. A dahlia much admired for its color

MRS. GEORGE C. MEACHEN (D.)—A new dahlia that is most appealing. face of the flower is irridescent shadings of picric yellow and corinthian pink with deep rose back......Tuber \$7.50

MARGARET WOODROW WILSON (D.)-In this dahlia we have one of the finest introductions of 1926. A giant exhibition type, an opalescent pink, face of petals creamy white, the reverse side being phlox-pink, the reflection of which gives the opalescent effect. The flowers are of perfect form, borne on stiff, sturdy stems, well above the foliage.

MRS. ALVIN PARKER (D.) -A new variety which produce large flowers. held

MacGREGOR (H. C.)—A lovely soft red, with the base to the petals yellow. The

NAGEL'S WONDER (New Belgian Cactus)—This one is a very attractive new imported introduction that appeals to those who like striking colors. The petlas are tightly rolled and incurved, stems are long, holding the blooms upright, and at the end of season they are even more beautiful than at first. Color bright scarlet with tips and reverse gold.

NOBILIS (D.)—A captivating combination of crimson and white. are large, held erect on long, stiff stems. Awarded first prize for best vase in its class This dahlia should be in every exhibitor's collection.... Tuber \$1.00 at A. D. S. Show.

NATURE'S MASTERPIECE (D.)—At the Northwest Trial Grounds of the A. D. S. Show at the Washington State College, Puyallup, Wash., this dahlia scored 93 points in 1925. This is the highest score that we know about for the large flowering varieties. We were told about this dahlia and we grew it last year and were much pleased with it. The introducer's description is as follows: "A most elegant, rich combination of old rose, cinnamon and metallic bronze, blended into one color suffused with muberry. In addition to this its effectiveness is increased by a violet shaded reflex. The large bloom are held erect on 20-30 inch stems. A very free bloomer......Tubers \$10.00. Plant \$5.00

PRIDE OF STRATFORD (D.)—This is one of the most attractive dahlias that we have ever grown. In fact, we would have to include this one in any first class collection. We know of no other dahlia of the same color combination which the originators describe as follws: "Predominating color, cadium orange, shading to light yellow at the base of petals, reverse rose doree." Perhaps this description is taken from the color chart and is correct, but we could describe it better to the dahlia growers by saying it was a beautiful orange shading to a deep red at the center. It is a dahlia that should be in every collection. The stems are stiff holding the very large bloom erect.

Tuber \$10.00. Plant \$5.00

PRIDE OF WAYNE (D.)—Produces flowers of enormous size on stiff stems. Rich plum color. Fine for exhibition, winning first prize at the A .D. S. Show...Tuber \$1.00

PRESIDENT WILSON—(See THE PRESIDENT—Which is same flower.

POLAR SNOW (D.)—A fine white dahlia. Its a bloom of gigantic proportions and perfect in form, held erect on stiff straight stems. This wonderful dahlia creates a sensation in the show room. Scheepers listed this at \$50.00 in 1923......Tuber \$2.50

QUEEN OF THE GARDEN BEAUTIFUL (D.)—"A flower that fulfills the dream of Dahlia lovers." This is the way Mr. F. C. Burns described this beautiful dahlia. He is correct, as it has made good in the East and West. Winning the celebrated Samuel W. Heller prize at the San Francisco Dahlia Show in 1925 for the most meritorious dahlia in the show. At the last New York Dahlia Show it won first prize in the single

ROBERT TREAT (D.)—A most pleasing American Beauty Rose in color and is unlike any existing variety in shade or color. Exhibition type on stiff, upright stems. Winner of many prizes including the Garden Magazine Sweepstake prize, New York, for the best dahlia never before exhibited at an A. D. S. Show....Tuber \$3.00. Plant \$1.50

ROOKWOOD (D.)—This dahlia is one of the finest introductions. Color, a new shade of pure bright cerise rose without the slightest touch of magenta. The flowers are immense, with good depth, and are held aloft on splendid straight stems. Tuber \$3.00

RODNEY WANAMAKER (D.)—A most wonderful dahlia. The blooms were 9-10 inches in diameter. In color again this variety is entirely distinct. The buds are pale lemon yellow as each petal expands, but quickly develops into a golden bronzy pink and finally into a bright shade of Ochraceous Salmon, with reflex of Spinal pink. Immense bloom held perfectly erect on stiff stems. Sold for \$25.00 in 1924.

Tuber \$5.09. Plant \$2.50

R. T. EDWARDS (D.)—A semi-dwarf grower, but what it lacks in height it makes up in the free blooming and the very large size of the flowers.

Color is a pale lavender.

Tuber \$7.50. Plant \$3.50

ROSE MARIE—We have grown this dahlia several years and sent it to the New Jersey trial garden in 1925, where it was awarded a certificate. We should call this an old rose in color, very large flowers held erect on very long stems. This dahlia is a very strong grower. We have a good stock and have placed the price very low.

ROMAN EAGLE (D.)—Another new introduction that should be grown in every first class garden. Large exhibition flower of a flaming, brilliant burnished copper. scored 89 at the trial gardens 1925. Has come to stay......Tuber \$5.00. Plant \$2.50

RED GIANT (D.)—A new 1926 California variety which the originator describes as follows: "Immense red flowers with good strong stems. One of the largest we have raised. A strong grower and free bloomer. Good for exhibition or cutting.

Tuber \$3.00

SOLE MIO (H. C.)—A very much talked of dahlia after winning the prize for best yellow at Short Hills, N. J., in 1925, also two certificates of merit at the trial gardens

SUNRISE TRAIL (D.)—A glrious flower of large size on perfect stems. The main coloring is scarlet, suffused geranium lake, edged and tipped with cadmium yellow. The center, high and finely formed, and the whole flower gives a dazzling effect.

Tuber \$3.00

SUSAN D. TEVIS (Dec.)—This introduction is a rich lilac—a new color—which deepens to the perfect center. The blossoms are held erect on long, stout stems.

Tuber \$2.50

SNOWDRIFT—This is one of the very best decorative white dahlias that we have grown. A very deep built, immense flower, with broad waxy, pure white petals. The bloom opens quickly, remaining perfect for a long time. A giant in size....Tuber \$1.00

SHUDOWS LAVENDER (D.)—Cleans up the show of the Dahlia Society's of California 1925 by winning the prize for the most beautiful and perfect dahlia. A beautiful lavender blossom of exquisite coloring. The flowers are of large size, held erect on long, stiff stems high above the unusual lace-like foliage on a vigorous plant.

Tuber \$2.50

SANHICAN RUBY (D.)—Large attractive 1925 introduction that is sure to please. Color is a deep shade of "Pigeo'ns Blood" suffused with bronze. Petals pointed and fluffy, thickly placed to form a very full flower. Very large bloom on stiff stems.

Tuber \$2.50

TOM MIX (D.)—We have grown this dahlia for three years and it was more beautiful to us this last year than ever. There is no other dahlia in the world can compare with this one in its arrangement of so many indescribable combination of colors, there is red, yellow and other colors with most every petal tipped pure white. This stock is very scarce. We have only ten clumps and will only offer twenty-five tubers this year. It was the most talked of dahlia in our Boston Display......Tuber \$4.00. Plant \$2.00

THE TELEGRAM (D.)—For a real novelty this was about the best that we saw last year. The color is what attracts attention, buff tipped with pure white, carried erect on good stems. A dahlia that must be seen to be appreciated.

Tuber \$7.50. Plant \$3.50

THE LEXINGTON—New—A very large pink Decorative, held erect on good stems. Very free flowering and a good flower for decorative purposes............Tuber \$3.90

THE SENATOR (D.)—Very large, deep red, with gold t'ps on the petals.

Tuber \$3.00

THE LEMONADE (D.) New 1927—We have been trying to grow this dahlia for two years, but we could not extract it for any reasonable price until now. We will only have plants to offer this year. We saw it grown to very large size with the blossoms held erect on long stiff stems. The color is a pleasing primrose yellow...Plant only \$5.00

TRENTONIAN (D.)—This is a giant decorative that we won the prize with for the largest dahlia in the Beverly, Mass., show 1925. It was an outstanding dahlia in the garden, beautiful foliage, large bloom, stiff stems and a new color. A wonderful blending of old gold, amber and coppery bronze of marvellous brilliancy, with a central zone of reddish bronze. Awarded Certificate of Merit at the trial garden of The Dahlia Society of New Jersey, scoring 89 points. A winner anywhere.. Tuber \$4.00. Plant \$2.00

UNCLE TOM (D.)—If you want the nearest to black of any dahlia that grows you should have this one. This dahlia was placed on the Dahlia Roll of Honor in the December issue of the Garden and Home Builder magazine 1926. Here is what the author, Derrill W. Hart, says of this dahlia: "An aptly named flower with an unusually rich and impressive color. It is deep garnet, almost black, as rich as the finest velvet in texture; and, as La Tulip Noir enriches the tulip gardens, so Uncle Tom gives a touch of color to the dahlia gardens that is both effective, different, and artistic. The form is Decorative. Keeps unusually well." We greatly admire the judgment of Mr. Hart on any dahlia. His statement is justified in describing this dahlia, as it has been awarded three certificates of merit at the trial gardens and a winner of many prizes in the show room for our customers, which means more to you than anything we can say of this remarkable dahlia. It is a free bloomer of large blossoms held, freing on good stiff stems.

Tuber \$7.50. Plant \$3.50

VIRGINIA DARE—Large white tinted lavender blue Decorative that is about the daintiest coloring we have seen. It is certainly a beautiful dahlia. A semi-dwarf grower always covered with large bloom, held erect on good stems. This is a new one.

Tuber \$5.00. Plant \$2.50

WILLIAM F. HAYES (D.)—We have grown this dahlia for two years, but our garden orders have always cleaned our stock, but we now catalog it for the first time. This dahlia attracted considerable attention at Bronx Park, New York City. The color is very attractive Spectrum red. The foliage is very dark green with fine stems that carry the flowers erect. This dahlia is very popular with our visitors....·Tuber \$5.00

WANDA MILLER (D.)—A new dahlia. The same color as "Our Country," deep purple with white tips, never sports to solid color, large flowers held erect on very long stiff stems. Early and a free bloomer. Stock limited......Tuber \$3.00. Plant \$1.50

WONDERLAND (D.)—We have seen no other dahlia of the same color combination, violet carmine petals with creamy white reverse curled and twisted at tips. We exhibited this flower at the Boston show and it surely made a hit. The bushes are always loaded with bloom not less than 8 inches and some over 10 inches.

Tuber \$5.00. Plant \$2.50

WILLIAM G. (C.)—This is the largest cactus we have ever grown, often over ten inches. The stems are long and slim, but stiff, but they bend with the great weight of the large blossoms. There are very few blossoms in any class that are as massive as this variety. The color is unusual, burnt orange. This is a Massachusetts introduction that is one of the best. About every commercial grower who saw this dahlia in our garden ordered it. We highly recommend this variety...Tuber \$10.00. Plant \$5.00

OUR TRIAL GARDENS

We extend a cordial invitation to all dahlia lovers who are interested in the newer We shall have a fine collection of 1927 introducintroductions to visit our gardens. tions from the foremost growers in this country as well as many dahlias that are to be sent us for trial, but will not be introduced until 1928 or later. We appreciate the kindness of the growers who have favored us in the past by sending their new dahlias to grow in our garden where they are an added attraction to our visitors from all parts of this country. You will also see many of our own new creations that are considered as good as the best, some of which will be released in 1928. Come and see our choice collection of the best in dahlias. All these new creations will be plainly marked with the name and originator with their address. If you have any new creation that is outstanding and would like to have us grow it on trial please drop us a line and we will be pleased to grow them, give them our best attention, all clumps to be returned in the fall to the originator with no costs except express charges.

J. J. BROOMALL INTRODUCTIONS

It is a pleasure to list the productions of the past master in the developing of better dahlias. We consider his introductions of 1926 surpassed other prominent growers in quantity and quality, as all his dahlias were outstanding. Mr. Broomall describes his new introductions as below:

EAGLE ROCK SENTINEL (H. C.)—The color is very difficult to describe, being a blending of apricot, bronze and salmon tints, possible brownish salmon would give a fair idea of the general effect. The medium large blossoms are held erect on good stems Tuber \$2.50

EULALIA (**H. D.**)—The ground color is a rich jersey cream, suffused with peach pink, a very attractive variety. The blossoms are large and supported on good stems. **Tuber \$5.00**

EAGLE ROCK BEAUTY (H.D.)—A more beautiful combination of pink and cream than displayed in this glorious creation would be difficult to imagine. It is in a class by itself, and unanimously admired by all who saw it. It is vigorous in growth, with good habit, and strong stems holding the immense blooms erect, which are full to the center, and produced in abundance until frost.......Tuber \$30.00. Plant \$15.00

EAGLE ROCK SUNSHINE (C.)—Rich yellow of a deeper shade than Sunny South. The flowers are larger and held perfectly erect on good stems.

Tuber \$10.00. Plant \$5.00

NOTE—Winner first prize for the most perfect dahlia at Santa Monica show, California. We grew this dahlia last season and have a good stock of it.

MARIAN BROOMALL (H. C.)—Pink and white, descendant of Gladys Sherwood, it is more Cactus in shape and better stems and habit, a beautiful flower...Tuber \$10.00 ORANGE GOLD (H. C.)—Rich orange yellow, very attractive color that attracted much attention, medium large, good free blooming habit...............Tuber \$5.00

MIRAFLORA (C.)—White-tinted, violet-pink, the petals are long, straight and rather narrow, this variety might be called a Giant Dellicatissima, the flowers eight to ten inches in diameter without disbudding are borne profusely on first class stems.

NOTE—This variety produced perfect Decorative flowers with us in 1926 and won first prize as the best California origination Short Hills, N. J., show. We grew this dahlia last year and have a fine, but limited stock of same.

NOTE—This was one of the outstanding varieties wherever shown in the East and a big winner in the hottest competition. We grew it last year.

1927 INTRODUCTIONS

ADELINE C. LORBEER (C.)—I regard this as the best pure bright red Cactus Dahlia that I have seen. The medium large flowers are produced on fine stems. The color is Spectrum red (scarlet red), without shading. This desirable dahlia stands the hot sun well without bleaching or burning and keeps well as a cut flower...Tuber \$15.00

ETIWANDA (C.)—Peach pink (reddish salmon), large flowers of fine shape and attractive color. The natural stems are rather short, must be disbudded for best results.

Tuber \$5.00

EAGLE ROCK JEWELL (H. C.)—Cream overlaid cameo pink (shell pink). I consider this the most beautiful color in any Dahlia I have seen. The large flowers are borne on strong stems. It is a vigorous grower and a free bloomer......Tuber \$50.00

1925, and we consider it one of the very best dahlias we have seen or grown. It has the best of habits, in fact it has no faults. We were the only growers of this dahlia in 1926 except Mr. Broomall.

ATTENTION

Orders for Mr. Broomall's new introductions are accepted on no guarantee on our part of filling the orders as stock is limited, unless ordering early. The prices are Net and cash with order as we shall be obliged to purchase some stock from Mr. Broomall direct and we are only listing the new varieties for the accommodation of our retail customers and he cannot guarantee to fill our orders unless they are in very early. So please order early. Orders filled in rotation as they are received.

A SECTION OF OUR DISPLAY GARDEN

